Rutgers University is excited to host the

BIG 2023

COLLEGIATE RECREATION CONFERENCE

WEDNESDAY, MAY 17 – FRIDAY, MAY 19
RUTGERS UNIVERSITY
NEW BRUNSWICK, NJ

Additional conference information coming soon.

FRANK SINATRA: $7,500 (2 opportunities)

Sponsor a scenic harbor dinner cruise with skyline views of Manhattan and Jersey City. 3-hour event will sail from Jersey City and tour the Hudson River. (2) Opportunities include:

(A) Dinner & Drink Sponsor
(B) Cruise & Entertainment Sponsor

Sponsors will receive:

- Logo on all marketing during event and dinner menu
- (2) Exclusive cruise invites for sponsor and a guest
- Premium name recognition on front cover of conference program
- Logo on select giveaway items during conference
- Use of a vendor showcase booth for (2)

FUN FACT
Sinatra grew up in Hoboken, NJ and has sold 150 million albums.

BRUCE SPRINGSTEEN: $3,000 (2 opportunities)

Sponsor the welcome night dinner at SHI Stadium with a special guest speaker. (2) opportunities include:

(A) Welcome Reception
(B) Dinner Sponsor

Sponsors will receive:

- Logo on all marketing and dinner menu
- (2) Dinner invites for sponsor and a guest
- Name recognition on first page of conference program
- Use of a vendor showcase booth (2)

FUN FACT
Springsteen grew up in Freehold, NJ and has sold 65.5 million albums.

WHITNEY HOUSTON: $2,000 (2 opportunities)

Sponsor the conference lunch at The Heldrich in downtown New Brunswick.

Sponsorship includes:

- Logo on all marketing and lunch menu
- Name recognition in the conference program
- Use of a vendor showcase booth (2)

FUN FACT
Houston grew up in Newark, NJ and has sold 58.5 million albums.

BON JOVI: $1,000 (10 opportunities)

Sponsor the vendor access showcase booth

- Name recognition in the conference program
- Use of vendor showcase booth for one person*

FUN FACT
Bon Jovi grew up in Sayreville, NJ and has sold over 34.5 million albums.

**Additional guest invites for $200. Hotel accommodations must be paid for by the sponsor. All sponsorships include interactive opportunities to engage with participants. Sponsorships will be given on a first come first served basis and will ensure competitors will not share Sinatra and Springsteen sponsorship levels.*