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**THE RUTGERS BIG CHILL IS
 IN-PERSON & VIRTUAL THIS YEAR!**

The Rutgers Big Chill 5k

Who we are: The Rutgers Big Chill 5k is a charitable event that has served the Rutgers University-New Brunswick, NJ community since 2003. Thousands of runners have enjoyed it for almost 20 years. Our goals are to continue the tradition, keep students active and give back to the community. This year we will offer an in-person race for up to 2,500 participants and a virtual race, where participants may run at a convenient location and time.

Charities Supported: Winter Wishes, an annual holiday-themed event that provides clothing and toys to children ages 3-5 in New Brunswick preschool programs, and The Rutgers Student Food Pantry, which provides food to Rutgers students experiencing food insecurities. Through the generosity of our runners and sponsors, we raised over \$21,000 in 2020!

Dates: In-person- Saturday, December 11, 2021, in New Brunswick, NJ | Virtual- Monday, December 6 –11 at any location.

Sponsorship Opportunities

	Investment	Sponsor logo on front of shirt	Optional Table outside at event	Name on Mile Marker Signs	Name on printed banner inside facilities	Name on digital assets (emails, Rec & Runsignup website)	Samples/Promo items placed in race packets
Golden Bear	\$2500	x	x	x	x	x	x
Silver Bear	\$1000			x	x	x	x
Scarlet Bear	\$500					x	x
Food & Bev	Trade					x	x

[Click here to sponsor the Big Chill and begin the agreement process now!](#)