RU Throwdown | Sept. 4 - Over 4,000 freshmen battle one another for power, prestige and bragging rights.

Scarlet & Black Zumba Party | Sept. 6- 400 participants celebrate the beginning of the school year with Scarlet pride during our annual Zumba Party.

RU Muddy | Sept. 16- Over 800 runners endure 3 miles of obstacles and mud during our first run of the year!

The following sponsorship opportunities are available:

**Presenting Sponsor** (1 Opportunity)
Opportunity for logo to be printed on RU Muddy and Throwdown Shirts
- Space at events to sample/giveaway products or info.
- Logo on all posters, fliers & digital signs.
- Mentions on all social media channels.
Commitment: $3500

**Food or Drink Sponsor**
- Logo on print and digital materials
- Space at events to sample/giveaway products or info.
Commitment: $2000 or equivalent food or drink donation

**Table Sponsor**
- Table at (1) event
Commitment: $500 or equivalent prize donation per event or all (3) events for $1200
Support Rutgers Recreation Programs

About Rutgers Recreation

• Rutgers Recreation holds over 50 major events annually, including the Rutgers Big Chill, the largest 5k in NJ.
• 5 recreational facilities at Rutgers-New Brunswick campuses get over 5,000+ visits each day.
• Social Media Stats: Facebook Fans- 8,200, Twitter- 6,000, Instagram- 3347, Snapchat- 1000.
• There are 57 club sports and 50 intramural leagues.
• Over 10,000 students participate in intramural and club sports.
• Event cross promotions reaches an additional 30,000 followers, which includes: dining facilities, student centers, faculty and staff bulletins and student affairs bulletins

About Rutgers University

• Event advertising reaches the Rutgers community of 40,722 students and 14,000 faculty and staff.
• Undergraduate stats: 51% men and 49% women.
• More than 15,000 resident students live in 58 residence halls.
• There are 4 dining halls, which serve over 35,000 meals a day.
• There are 6 student centers

For more stats, please visit: newbrunswick.rutgers.edu/about/facts-figures