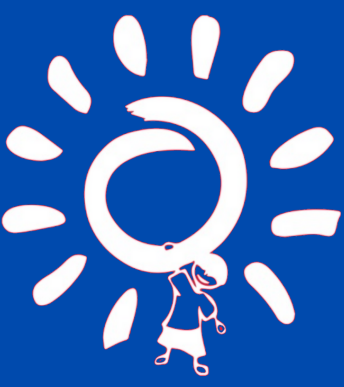


FTK Relay

October 5th to 11th, 2020



A week long fundraising effort encouraging people to get active and support the kids! Register for DM to participate in FTK Relay and encourage others to do the same! Kick off your fundraising efforts for RUDM 2021 by asking your family and friends for donations, and join us in our week of social media challenges to be entered to win DM gear, prize packs, and more!

Calendar of Events

Monday 10/5 Kick Off Day!

Mileage Goal: 3 Miles

Tuesday 10/6 How Did You Get Started with DM?

Share how you started with DM. Mileage Goal: 3 Miles

Wednesday 10/7 Who Moves You?

Share who Inspires you to be FTK! Mileage Goal: 3 Miles

Thursday 10/8 Throwback DM Day!

Share a pic from a past DM! Mileage Goal: 3 Miles

Friday 10/9 Competition Day!

Today is the day! Rack up your mileage and work hard to fundraise because your progress today enters you to win one of the 3 big competitions. Remember to post your progress using **#FTKrelay**

Mileage Goal: 3 Miles

Saturday 10/10 Walk In Their Shoes!

Look out for our cause education on our social media.

Mileage Goal: 3 Miles

Sunday 10/11 Reach the Finish Line!

Reach your fundraising goal of \$43 and your mileage goal of 20 miles.

Post your final progress and look out for the naming of our 3 Big

Competition Winners! Mileage Goal: 3 Miles

Every day 43 children are diagnosed with Cancer. To honor them, we encourage you to start your fundraising efforts for DM 2021 by raising \$43 by the end of the week.

Encourage your friends to join you and post on your social media using the hastag #FTKrelay to enter our daily raffles and competitions.

Raise \$43 this week!

Ask your Family and Friends for Donations

Use the FTK Relay donation email template on our website and on your Team Raiser to reach your fundraising goal for this week!

Move 20 Miles by the end of the week!

Embrace Kids Foundation serves 200 patient families. In celebration of the kids and their families, move 20 miles before Sunday 10/11.

Post your Progress

Use the hashtag **#FTKrelay** when posting to your social medias to be entered into our daily DM gear raffles!

Look for our story templates to help you share your progress this week.

Share your mileage, fundraising totals, how you got started with DM, your DM throwback Pics, Who Moves You and anything else DM!

The 3 Big Competitions

Compete on Friday 10/9. Winners to be announced on Sunday 10/11.

#1 Fundraiser

Win a gift card to Kite+Key for all your tech needs this semester!

#1 Champion Recruiter

Refer your friends to join you in being a Champion and win a \$30 gift card to Fritz's!

#1 Mileage

Win a \$15 gift card to Fritz's for running/walking/biking the most miles this week!

Stay connected with other Champions by listening to our Official FTK Relay Playlist!

Including our favorite songs and songs from past line dances!

